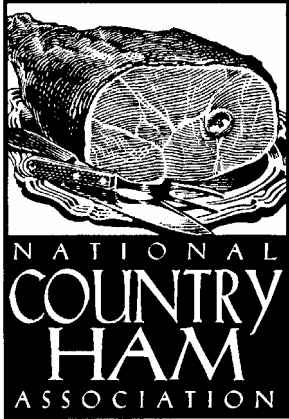


The Real Squeal

An Affiliate of The American Association of Meat Processors, Inc.

Taste the Tradition



National Country Ham Association 15th Annual Meeting

The officers and Board of Directors of NCHA are committed to making NCHA an active and successful organization. Keep in mind that the Association is not a part of any state University, nor is it a part of FSIS/USDA. The association is for each of you, whether you are processors, wholesalers, distributors, or retailers. The Associations' purpose is to represent your viewpoint and to assist you in securing answers to the questions and problems you have in your daily country cured meats business.

If you are currently a member, GREAT! If not, NCHA's annual membership is a small investment to make, assisting you to continue in your survival and success in your cured-meats operation. When you, NCHA members, have contact with your fellow meat processors and suppliers, please pass along the enclosed membership application and encourage them to join YOUR association. Supplier members (associates) receive free advertisement space in "The Real Squeal", and as always feel free to contact the NCHA office for membership information to be forwarded to any prospective members.


We are excited about our upcoming meeting in Memphis, Tennessee on March 30-April 1, 2007 at the Madison Hotel. It is our intent to provide you with an informative array of speakers, topics, and activities at a very reasonable fee. Education is truly a life-long process; and as owners and managers, being informed becomes more critical each year. An added benefit will be the enjoyable fellowship with people in similar businesses. If you have never attended or seldom attend our meetings, I encourage you to be present March 30-April 1. It will be money well invested. Don't forget to bring your spouse. Spouse's can enjoy historic Memphis, endless shopping, and a relaxing weekend. I look forward to seeing each of you in Memphis on March 30th.

Additional rules forms for the Country Ham competition are available at the NCHA office. Please request your copy if needed.

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Fax 812-342-4145
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REGISTRATION INFORMATION

(Please complete a separate form for each registrant - photocopies acceptable)

Full Name _____

(to appear on namebadge) First

Middle

Last

Company _____**Address** _____**City/State/Zip** _____**Phone#** _____**Fax#** _____**Email:** _____**Spouse/Guest** _____

(to appear on namebadge) First

Middle

Last

Child (please list each name followed by age) _____

Event	Registration Fees	Number Attending	Amount Enclosed
Friday Meeting	\$50 per person	_____	\$ _____
Friday Reception (includes open bar)	\$60 per person	_____	\$ _____
Saturday Breakfast	\$26 per person	_____	\$ _____
Saturday Meeting <i>(includes lunch)</i>	\$75 per person	_____	\$ _____
Saturday Afternoon & Evening: Tripp's Plant Tour and Dinner <i>(must make menu selection on page 6)</i>		_____	\$ _____
TOTAL MEETING REGISTRATION FEE ENCLOSED			\$ _____

Please make hotel reservations by March 8, 2007 to ensure the guaranteed group rate.

If you have any questions, please contact Candace Cansler at the NCHA office at (828)466-2770.

Make checks payable to: NCHA and mail with registration form to:

National Country Ham Association, Post Office Box 948, Conover, NC 28613

Email: eatham@countryham.org

National Country Ham Association**Tentative Agenda**

March 30-April 1, 2007

Madison Hotel

Memphis, Tennessee

Reservations: 901-333-1200

FRIDAY, March 31

- 9:00 am Register Hams for competition
(Hams for the competition must be onsite by 10 am)
- 10:00 **Board of Directors meeting**
- Noon LUNCH (provided for Board members)
- 12:30 pm Meeting Registration Open
- 1:15 Introduction of the purpose of the seminar
by **Sam Edwards**, producer of artisinal country ham.
- 1:25 Introduction of panel by **Nancy Radke**
- 1:30 Presentation by **Jean-Marc** on the concept
of GIs and the European System of PDO/PGI/TSG.
- 2:10 Presentation by **Sebastiano** on the production of Prosciutto di Parma and the
benefits to producers of their GI/PDO designation.
- 2:50 Question and Answer on first part of seminar
- 3:00 Break and tasting of products with Geographic Indication
- 3:30 Presentation by **Luis Fernando**
on taking the GI concept global / Café de Columbia case study.
- 4:10 Presentation by **Nancy Radke** on imagining an American GI,
steps to consider for National Country Ham Association (Interactive with audience)
- 4:50 Wrap up questions and answers
- 6:00 Welcome Reception
- 7:00 Dinner on Your Own

SATURDAY, March 31, 2007

- 7:00 am Country Ham Breakfast
- 8:00 Exhibitors Set-up
- 8:00 Welcome
- 8:05 Membership Meeting
- 8:35 **Dr. Dana Hanson and Dr. Gregg Rentfrow**
"Country Ham Youth Programs"
- 9:35 **Dr. Wes Schilling**
"Summary of 2006 Research Report to EPA for Methyl Bromide Replacement"
- 10:05 BREAK – VISIT EXHIBITORS
- 10:30 **Dr. Alejandro Amezqueita,**
"Future Direction of University formed Country Ham Consortium"
- 11:00 **Dr. Estes Reynolds,** "Country Ham: Rapid Cure vs. Traditional Cure"
- 11:40 **Dr. Norman Marriott,** "10 Ways to Stay in Business"
- 12:30 pm LUNCH (SPONSORED BY EXHIBITORS) Ham Awards Announced
- 2:00 Bus Departs for Brownsville
- 3:30 **Tour Tripp Country Hams**
- 5:00 Cocktails with Charlie and Judy Tripp at their home
- 7:00 Dinner with the Tripp's at "Lilies" (*must pre-register: see page 6)

Make your hotel reservations NOW

Make your hotel reservations at the Madison Hotel, 79 Madison Avenue, Memphis, TN 38103, by calling 901-333-1200 and reference our group number 070329NAT. Room reservations must be made by **March 8, 2007**. Room rates for the group are Bankers room: \$175 per night: Deluxe: \$225 per night: Suites: \$275 per night. Valet parking is \$15 per night per car. Self parking is available at a variety of garages around the hotel. The group block will be released after March 8 and the group rate will no longer be available.

Memphis Information

The Memphis Redbirds will host the World Champion St. Louis Cardinals on **March 30** at AutoZone Park. The game between the Cardinals and their Triple-A affiliate is scheduled for 7:10 p.m. This stadium is downtown (accessible by the trolley) and will cause downtown restaurants to be very busy Friday evening.

Autozone Park: <http://www.ballparkreviews.com/memphis/memphis.htm>

Also of interest: The Orpheum Theater: <http://www.orpheum-memphis.com/>

The website below list most of the dining places in downtown Memphis. Most of these are easily accessible using the trolley. <http://www.oah.org/pubs/nl/2003feb/memphis-dining.html>

The Tripps have been to the following restaurants and enjoyed eating there:

Charlie Vergo's Rendezvous, 52 S. Second - in the block next to the Peabody

http://travel.yahoo.com/p-travelguide-2740445-rendezvous_memphis-i

The Majestic Grill, 145 S. Main, <http://www.majesticgrille.com/>

The Butcher Block, 101 S. Main

McEwan's on Monroe, 122 Monroe, <http://www.mcewensonmonroe.com/>

The Tripp's advise everyone to use Valet parking when arriving at the Madison Hotel and do not plan on using a vehicle to get around in downtown Memphis. Parking and traffic is ridiculous especially The main street trolley will get you anywhere worth seeing in downtown Memphis. Some may want to get a 3-day pass while attending the convention.

Info on the **Memphis Trolley** is available at:

<http://www.matatransit.com/>

[RidingMATA/TrolleyService/tabid/64/Default.aspx](http://www.matatransit.com/RidingMATA/TrolleyService/tabid/64/Default.aspx)

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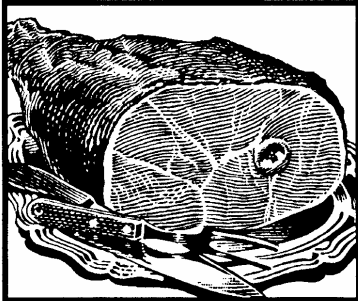
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ASSOCIATE MEMBER SHOWCASE

Taste the Tradition



NATIONAL
COUNTRY
HAM
ASSOCIATION

REGISTRATION

SATURDAY, March 31, 2007

Madison Hotel
79 Madison Avenue, Memphis, TN 3813

Associate Members wishing to display table top exhibits will be provided a table and signage. The tables will be located adjacent to the main meeting room. Any additional audio/visual requirements, electrical needs or special preparations will be billed at hotel rates. Confirmation and exhibition information will be forwarded upon receipt of registration.

NCHA Member Showcase Registration Fee: \$150.

Non-members Showcase Registration Fee: \$300.

2007 Associate Member Showcase Registration
SATURDAY, March 31, 2007

Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Contact Name: _____ Telephone: _____

Email: _____

Showcase Registration Fee Enclosed: \$ _____

Complete and mail or fax to:
NCHA, P.O. Box 948, Conover, NC 28613

Registration Deadline: March 10, 2007

Space is limited and will be assigned on a first come, first serve basis.

*Please see enclosed agenda for Exhibit setup and visit times.
For further information contact NCHA: phone or fax (828)466-2770
Email: eatham@countryham.org*



Join Us....
You Must Reserve Your Space Now
National Country Ham Association
Saturday, March 31, 2007

(Group will depart the hotel at 2 p.m. via Red Bird Bus)

This event will conclude the Annual Convention in Memphis

The members and guests of the National Country Ham Association will depart from the Madison Hotel at 2 p.m. via Red Bird Bus. We have been invited to tour Tripp Country Hams in Brownsville and be guests to enjoy cocktails at the home of Charlie and Judy Tripp.

Following the tour, at 7 p.m. we will cross the road and enjoy dinner at Lillies Bed & Breakfast. *Lillies* is in a two story Greek Revival home built in 1865. The timeless appeal of the tall, graceful octagonal columns have been welcoming guests since the 1930's when it was known as "Walkers Southern Tourist Home". *Lillies* is registered in the National Register of Historic Places. The bus will bring the group back to the Madison Hotel at completion of dinner.

Please Make Your Menu Selection Below
This Form Must Reach the NCHA office by March 19, 2007

Beef Tenderloin Dinner

And all the fixin's

Grilled Chicken Breast Dinner

And all the fixin's

_____ ***Plates at \$55 each enclosed***

_____ ***Plates at \$45 each enclosed***

(these prices reflect transportation and food cost)

Full Name _____

Company _____

Address _____

City/State/Zip _____

Phone# _____ **Email** _____

Spouse/Guest _____

Total Amount Enclosed: _____

Reservations with menu selections must the NCHA office by **March 19, 2007.**

(This cost is in addition to your meeting registration.)

Candace Cansler, Executive Director
 NCHA, Post Office Box 948, Conover, NC 28613
 800-820-4426: email: eatham@countryham.org

*****Children under 12 are welcome***
and may order from the children's menu upon arrival at the Restaurant



**NATIONAL COUNTRY HAM ASSOCIATION
INCORPORATED**

APPLICATION FOR MEMBERSHIP

We hereby make application for membership in the National Country Ham Association Inc., a non-profit corporation established to promote and improve the Country Ham Industry across the nation.

We agree to pay annual dues as determined by the board of directors, and to pay quarterly check-off dues as approved by the board of directors. (**Note:** Check-off dues for Processor Members is further explained below).

All dues are used, at the direction of the board of directors, for the benefit of the Country Ham industry across the nation.

In making application for membership, we pledge to support NCHA in its endeavors and activities and will actively participate in its' programs, aims, and goals.

Company Name _____

Address _____

City, State, Zip _____

Phone Number _____ FAX Number _____

Website Address: _____ e-mail: _____

Principals of company (name and title) _____

Recommended by _____

Brief description of your companies activities: (to be published in NCHA Membership Directory) _____

MEMBERSHIP STATUS

___ **\$100 Processor Member** (Membership dues are due each year on October 1)

_____ **Number of hams cured per year. Used to determine quarterly check-off dues.**
 (Held in strictest confidence.) Processor members also pay check - off dues in the amount of \$.0125 per ham. Minimum check-off is \$250 per year and maximum is \$6,250 per year. Check-off dues are billed quarterly. To determine your check-off dues calculate the number of hams cured in the past year; e.g. 50,000 hams cured multiply \$.0125 equals \$625. \$625 divided by four quarterly invoices equals \$156.25 due each quarter. \$625 check-off dues plus \$100 annual dues equals total dues of \$725 per year if you cure 50,000 hams annually.

___ **\$300 Processor Member:** No curing: Further Processor only (Membership dues are due each year on Oct. 1)

___ **\$150 Associate Member**(Vendor)(Membership dues are due each year on October 1)

Signature(required)

Date

Make check payable to NCHA; mail to P.O. Box 948, Conover, NC 28613

**NATIONAL COUNTRY HAM
ASSOCIATION, INC.**

Post Office Box 948
Conover, NC 28613

Phone: 800-820-4426
Fax: 828-466-2770
Email: eatham@countryham.org



**NCHA's Annual Meeting
March 30-April 1, 2007**

*Promotion, development, and improvement of the
business of country ham curers, and to encourage the
sale and use of country cured meats through co-operative
methods of production, promotion, education,
advertisement, and trade shows are primary goals of the
National Country Ham Association.*

**National Country Ham Association, Inc.
Officers and Directors 2006-2007**

Officers

President—Keith Fletcher

Burger's Country Hams
California, MO
(800)203-4424

**Vice-president-
Brian Harper**

Harper's Country Hams
Clinton, KY
(270)653-2081

Treasurer—Billy Wilkins

Wayco Hams
Goldsboro, NC
(800)962-2614

Directors

Eugene Houston
Mom 'n' Pop's Smokehouse

Dan Murphey
Clifty Farms

Rufus Brown
Johnston County

Wayne Lord
Lord's Sausage Company

Sam Edwards, III
S. Wallace Edwards & Sons, Inc.

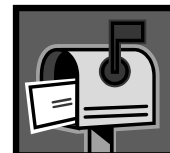
Ray Anklam
Grote

Bill Robertson
Finchville Farms

Brian Harper
Harper's Country Hams

Keith Fletcher
Burger's Smokehouse, Inc.

Charlie Tripp
Tripp Country Hams



**2nd Quarter
Dues Notices
are in your**